

SOPHIE VILLARREAL

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EDUCATION

TEXAS A&M UNIVERSITY

Bachelor of Arts in Telecommunication Media Studies
Minor in Journalism and Philosophy

College Station, TX
May 2025

WORK EXPERIENCE

OFFICE OF U.S. REPRESENTATIVE AL GREEN

Public Policy and Communications Internship | Supervised by Chief of Staff, Scott Bell

Washington, D.C.

May 2024 - September 2024

- Conducted legislation research, analyzed bills, prepared event programs, and created digital media content for bill rollouts.

TEXAS A&M UNIVERSITY

Teaching Assistant | Supervised by Angelique Gammon

College Station, TX

January 2024 - June 2024

- Assisted in classroom duties for Reporting Sports (JOUR 359), Media Writing I (JOUR 489), and Sport & Entertainment Journalism (JOUR 489) including guest lecturing, video editing, and in-classroom technology coordination.
- Critiquing student work and providing feedback in a professional manner to help in the students growth in multimedia.

INSITE MAGAZINE

Multi-Media/Editorial Intern

College Station, TX

January 2024 - Present

- Strategizing and innovating new ways to connect with an audience and maintain the voice of a four-decade-old publication.
- Managing narrative through traditional journalism and multimedia while prioritizing the importance of ethical journalism.

THE BATTALION

Community Engagement Manager

College Station, TX

October 2023 - Present

- Expanded and implemented community engagement strategies aligned with organizational goals while writing in AP Style.
- Logged an engagement increase of 102% and hit 200,000 impressions after only three months in position.

JOUR 303 Package #1 Social Media Editor

August 2023 - November 2023

- Developed engaging and shareable content for campaign across various social media platforms to enhance publication visibility for a new journalism course introduced at the university after not being offered since the 1990s.
- Received over 10,000 views in 3 days with 4 videos of campaign via Instagram Reels and editing with iMovie.

Guest Contributor

January 2022 - October 2023

- Reported "Are Hispanic Aggies visible now? One year after A&M achieves HSI status: JOUR 203"
- Wrote "Gen Z & Love: JOUR 303 Special Feature" and is now used as exemplary writing for JOUR 303 course.

TEXAS A&M UNIVERSITY

Guest Lecturer | Department of Communication and Journalism

College Station, TX

October 2022 - Present

- "Utilizing Man on the Street Interviewing with Gen Z" (Fall 2023)
- "Virality on Tiktok with Citizen Journalism" (Spring 2023)
- "The Future of Race & Ethnicity in Sport: A Focus on Latinx Representation in the Sports Industry" (Fall 2022)

TEXAS A&M UNIVERSITY

Teaching Assistant | Communication and Sport supervised by Alan Grant

College Station, TX

August 2022 - Present

- Facilitating difficult conversations in an educational environment involving gender, sexuality, race, ethnicity, class, and the intersectionality of sport and communication.
- Assisted Professor Grant with organizing and creating productive learning environment structures such as encouraging over 150 undergraduate students to engage in difficult discourses surrounding intersectionality and sport.

BCS CHRONICLE

Freelance Journalist/Breaking News Reporter

College Station, TX

July 2021 - January 2023

- Responsible for researching a story, obtaining the facts, providing photographs or video, conducting interviews, and writing the story and having quick and efficient turnover rates that deliver informative, consumable media during breaking news.
- Highest Viewership Stories: "Batt Gets The Boot: TAMU President Orders Student Newspaper to Cease Printing"

REVOLVE MEDIA

Multimedia Specialist, Owner

Houston, TX

May 2021 - Present

- Created to build skills in multimedia and coordinated with clients and created lasting content on several mediums.

CERTIFICATIONS AND ACTIVITIES

Certificates: Pre-Law Certificate, Social Media Certificate

Affiliations: Texas A&M Omega Phi Alpha Delta Chapter, Texas A&M Pre-Law Society, The Battalion, Texas A&M Communication, Media and Gaming Lab, Former KANM Radio Personality, Former Texas A&M Women's Club Rugby Athlete